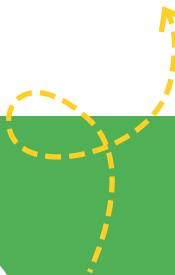




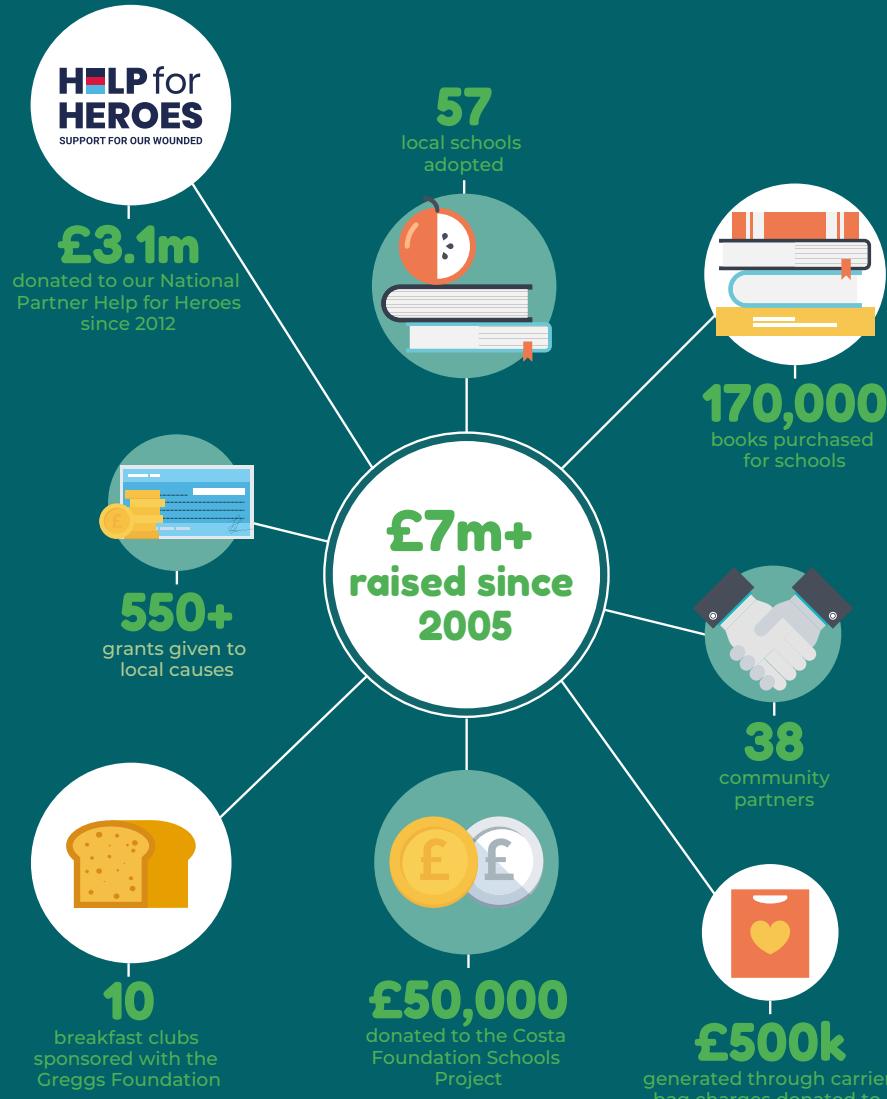
formerly

moto
in the
COMMUNITY



**ANNUAL REPORT
2021**

We are proud to be making a difference.



Mission

Despite the continued COVID 19 impact to the charity income our mission remains in place - **moto foundation** is committed to making a difference in the communities around moto service areas.

Objectives



Community Development

We were able to donate to 142 local community groups and charities across the country who requested funding to help with worthwhile projects. We also continued to support the 57 adopted schools with resources. Thanks to our ongoing partnership with Oxford University Press we have now donated over 170,000 books to schools since 2006 via our annual book programme.

3

Charity Fundraising

Although our income continued to be impacted by the pandemic in 2021 our network of 53 locations and 5,000 colleagues continued to support the charity. All of our major fundraising events were cancelled until mid-year when our first event was Armed Forces Day with income dedicated to Help for Heroes our National Partner; we were also able to hold the Summer Fundraiser in August and the annual Bike Ride event in September raising much needed funds. The CVC Foundation supported the charity with a grant of £60,000 enabling us to reintroduce our Community Grants.

Environment

Moto hospitality donated its carrier bag income to moto foundation enabling it to continue operating and also support its environmental partners. £50,000 was given to the Woodland Trust towards their Emergency Tree Fund and £25,000 to the Wildfowl and Wetland Trust as match-funding of The Times and Sunday Times Christmas Charity Appeal 2021.

Moto Benevolent Fund

Traditionally moto foundation supports colleagues with benevolent grants due to unforeseen financial hardship. In 2020/21 COVID 19 had a dramatic financial effect on the moto business and the Charity income. Moto colleagues were also affected by the virus financially, mentally and physically. Moto hospitality donated £92,624 to the charity to facilitate and manage the payment of funds to 76 colleagues.

Chair of Trustees' Statement

For financial year end 2021

We have been very fortunate to have the support of moto hospitality and the CVC Foundation and are happy to report that we raised a total of £854,104 in the year. Along with most charities COVID 19 had an effect on our fundraising in 2021, the charity was unable to hold any face to face events and activities for the first half of the year. We were delighted that we could reinstate activity in June and started our fundraising on Armed Forces Day. Our moto colleagues have been amazing continuing to support the charity with virtual and off site events which included walks, climbs and challenges; we are very proud of them.

The CVC Foundation supported the charity with a grant of £60,000 enabling us to reintroduce our Community Grant Scheme in June, continue to deliver books to our adopted schools and continue to fund our 10 Greggs Breakfast Clubs.

From income raised Help for Heroes received a donation of £200,000 which brings the total raised so far for this great cause to £3.1 million, reaching our pledge of £3 million set two years ago.

Carrier bag income donated from moto hospitality enabled us to donate £50,000 to the Woodland Trust and £25,000 to the Wildfowl and Wetland Trust.

Moto foundation continued to invest in our network of adopted schools around the UK working with these 57 schools on a range of activities is a core part of our community activity. Thanks to our ongoing partnership with Oxford University Press we have now donated over 170,000 books to schools since 2006 via our annual book programme.

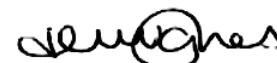
Other pledges included a fifth donation of £12,500 to help the Costa foundation with its aim of relieving poverty in coffee-growing communities, and a £10,000 donation to Macmillan. We also continued our support of 10 Greggs Breakfast clubs with £20,000.

We were able to donate to 142 local community groups and charities across the country who requested funding to help with worthwhile projects.

We are grateful to our committed colleagues, moto hospitality, the CVC Foundation, supportive suppliers and generous customers who have contributed time, effort, ideas and enthusiasm to enable us to help such a variety of worthwhile causes.

In 2021 the charity reviewed its strategy, which included taking the decision to change its name. From 1st July 2022 Moto in the Community will become the moto foundation. Also in 2021, the charity consulted all Moto colleagues about who its' national charity partner should be. Moto colleagues chose a new partner; Mind (England & Wales) and Scottish Association for Mental Health (SAMH). We will therefore say a fond farewell to Help for Heroes on 30th June 2022. We are very proud to have supported them for a decade, having donated over £3.1 million in that time.

We are looking forward to 2022 and hope to be able to support many more projects this year.



Louise Hughes
Chair of Trustees, moto foundation

Trustees



Louise Hughes
Chair of Trustees
Appointed 2021



Sam Peacock
Trustee & Co Secretary
Appointed 2021



Gene MacDonald
External Trustee
Appointed 2011



Coral Brodie
External Trustee
Appointed July 2013



Brynn Hewitt
Trustee
Appointed 2014



Guy Latchem
Trustee
Appointed 2014



Dan Horsley
Trustee
Appointed 2018



Steve Rac
Trustee
Appointed 2018

Thanks to Steve Masters, James Gunn, Julie Sturgess, and Peter Mould who resigned in 2021.

National Charity Partner

Since 2012, we have partnered with Help for Heroes and are very proud to have raised over £3.1 million in support of wounded veterans and their families.

Every day, men and women have to leave their career in the Armed Forces as a result of physical or psychological wounds; their lives changed forever. In 2020/21 alone, 1,124 service personnel were medically discharged from the British Armed Forces, which equates to an average of three people every day¹.

Help for Heroes helps them, and those still serving, to recover and get on with their lives by providing physical, psychological, financial and welfare support for as long as they need it. It also supports their families, because they too can be affected by their loved one's wounds.

Help for Heroes receives almost no funding from the Government, which means it relies on the spirit and generosity of the great British public, its partners and volunteers to keep going. It has already supported more than 26,500 people and won't stop until every wounded veteran gets the support they deserve.



Veterans and service personnel with long-term health conditions³:

73% struggle with long-term pain.

73

73% battle with their mental health every day.

73

82% struggle with their sleep.

82

77⁴ of family, friends and carers said they also struggle with sleep.

77

Help for Heroes Veterans & Families Survey 2021

In June 2021 we asked veterans, serving personnel, families and carers to respond to a survey telling us about their health and wellbeing, ambitions and concerns for the future, and experiences when it comes to accessing support.

Some of the key findings were:

Veterans and serving personnel with long-term health conditions³ are facing daily struggles in managing their health and wellbeing, including with long-term pain (73%), mental health (73%) and sleep (82), and 67% struggle make meaningful connections in the community.

Veterans and serving personnel with long-term health conditions believe they will need support in the future (70% for mental health, 65% for physical health), but 70% are unsure they have the tools to manage their long-term health condition.

Families, friends and carers⁴ battle their own challenges (45% have a long-term health condition, 77% of which struggle with sleep) while also supporting their loved one, and more than half of families, friends and carers would like support with recognising the signs that their loved one is struggling with their mental health, and in encouraging them to seek support.

Help for Heroes is shaping its services based on survey responses to support the needs of wounded veterans and their loved ones now and in the future. The money we raised in 2021 is supporting this and helping the charity to deliver its services to more veterans in the community.

In 2021 we were thrilled to donate a further £200,000 to Help for Heroes. Moto in the Community Trust is proud to support Help for Heroes; together we are changing lives. In 2022 we will be celebrating our 10 year partnership we have had with Help for Heroes.

To find out more about Help for Heroes visit helpforheroes.org.uk

¹Figures taken from Ministry of Defence, Annual Medical Discharges in the UK Regular Armed Forces, published July 2021.

²2,201 veterans and serving personnel and 339 family members, friends and carers responded to a survey conducted by Help for Heroes from 3rd-18th June 2021 sent to over 15,000 wounded, injured and sick veterans, serving personnel and family members, and open to the wider veteran community via social media channels and partner communications, to understand their support needs.

³Of the 2,540 survey responses, 1,741 were from veterans and serving personnel with self-declared long-term health conditions, defined as those that create an impairment or illness that has a substantial effect on a person's ability to do normal daily activities.

⁴Of the 2,540 survey responses, 339 were from family, friends and carers of veterans and serving personnel.

2021 Overview

Community Grant Scheme

As a Grant Making Trust the moto foundation Grant Scheme provides the focus for community support. The scheme was set up to provide the mechanic for moto sites to make a difference to their communities helping to establish and maintain relationships with community projects, charities and good causes. From March 2020 due to the COVID outbreak and the inability to fundraise the charity took the sad decision to suspend this programme until its income increased. We were delighted that we were able to reintroduce the Community Grant Scheme in May 2021 with the support of a match funding grant from the CVC Foundation; enabling the charity to support 142 local charities and community projects.



Adopted Schools

The moto foundation has over 50 adopted schools around the UK predominantly primary schools with a small number of special needs schools. Adopted schools are selected by moto sites on an individual basis, providing a partnership opportunity for both the school and our sites to develop an ongoing link. This program was supported by a match funding grant from the CVC Foundation helping to support over 15,000 children. We were able to support these schools in 2021 donating this much needed resource to each school and in total we provided 21,778 books to them.



The Poppy Appeal

The Poppy Appeal continues to be one of our favourite causes. Following the decision to withdraw from collection in 2020 due to Covid 19 we were pleased to see the British Legion back on our sites in 2021 collecting for the Appeal.



2021 Overview

2021 Reading Bug Campaign

Our annual short story competition was welcomed once again by our adopted schools and we were delighted to receive over **700** entries from 13 of these schools.

This years' story was set by the author Elaine Wickson writer of Super Stan.

First Prize was a donation of **£2,500** for outdoor equipment for the winning school and a visit from Elaine. Four runners up schools received **£1,000** of Oxford University Press books and all winning authors received **£50** of WHSmith Vouchers each.

All of this is achieved with the support from our wonderful book partner the Oxford University Press.



Benevolent Grants

The moto foundation relies heavily on the sheer drive and enthusiasm of moto colleagues working on the 53 locations around the UK to continually support our charity. Without the creativity of our colleagues we would not be able to promote our charity objectives to customers visiting moto sites. moto foundation continues to support moto colleagues and their immediate family through times of hardship particularly with the issues experienced with COVID 19 and the resulting furlough restrictions. In 2021 we have been able to make a significant difference to 78 colleagues dealing with a range of difficulties including bereavement, long term illness and financial hardships. Moto hospitality funded this activity donating over £92,000 to the charity to facilitate this activity.

2021 Highlights

Events 2021

All of our major fundraising events were cancelled until mid-year when our first event was Armed Forces Day with income dedicated to Help for Heroes our National Partner; we were also able to hold the Summer Fundraiser in August and the annual Bike Ride event in September raising much needed funds.



Moto Hospitality Events

Moto foundation is privileged to have the continued support of so many suppliers and supporters dedicated to our objectives.

In 2021 we were delighted that the moto team held it's Charity Shoot in September at the EJ Churchill shooting ground in Buckinghamshire raising over £70,000 for the moto foundation.



Our colleagues supported us with off site events this year, including Bike Rides, 3 Peaks, long walks and many more challenges, raising over £20,000.



Making a Difference in 2021

Woodland Trust

Moto foundation are supporting the Woodland Trust with a donation of £50,000 for the 'Emergency Tree Fund' (ETF) to enable planting of 7,142 trees in the Trust's 50th Anniversary year as a woodland conservation charity.

Towards the end of 2020 the Woodland Trust launched the ETF a fund specifically designed to help councils to take proactive action, overcome barriers and bridge funding gaps in order to get planting. Authorities who could demonstrate that, with the Trust's support, could commit to significant tree planting targets on the public land that they own. 11 authorities were chosen to take part and there is now a commitment that a minimum of 505,800 trees will be planted in the next 2-3 years.



WWT

Moto foundation has donated £25,000 to the Wildfowl & Wetlands Trust (WWT) to support their involvement in The Times and Sunday Times Christmas Appeal 2021.



2021 also saw the completion of projects funded by moto foundation as part of WWT's Slimbridge 2020 project – A sculpture on the roundabout entry to Slimbridge and the Living Wetland Theatre, Waterscapes Aviary and Mission Possible exhibits.



Making a Difference in 2021

In 2020, Moto partnered with the charity Pennies to introduce a customer micro-donation option at till points across Moto motorway service areas, allowing customers to donate to charity when they pay digitally. Since December 2020, these donations have been adding up to support moto foundation.

Customers visiting Moto sites are prompted to add a small 'micro'-donation to their purchases when they pay by card or digital wallet – a simple and affordable way to support the work MITC does across the country.

In 2021 **£87,729.25** was donated by our customers, helping support community projects, and local and national charities.

Greggs Breakfast Clubs

With the Support of match funding from the CVC Foundation we were able to continue our donation of £20,000 to 10 Greggs Breakfast clubs. Part of the donation this year went to books to support holiday activity for the schools, books were given to pupils to take home and keep.

Money donated to the Breakfast clubs support:

10 schools in locations near to **10** MOTO services

Provides access to a free nutritious breakfast to **457** pupils every school day

Engages with **14** Volunteers through the Breakfast Club Programme

2,285 breakfasts served every week

89,115 breakfasts being provided every school year

Greggs in kind donation of **183** loaves a week for toast

7,137 loaves of bread a year

As well as working with Moto to enable this micro-giving option, to date Pennies has worked with **75+** retail and hospitality brands to enable more than **138** million micro-donations, raising millions of pounds in much-needed additional income for charities since 2010. Pennies has created a movement that encourages giving and gives the public a way to donate without cash, as part of their daily lives.



Finances

Charity of the Year

Date	Paid to	Reason	Amount (£)
February 2022	Help for Heroes	Charity of the Year	£200,000

Charity Donations

February 2022	The Woodland Trust	Donation	£50,000
February 2022	Wildfowl and Wetland Trust	Donation	£25,000
May 2021	British Asian Trust – India Oxygen Appeal	Donation	£18,644
June 2021	Greggs Foundation Breakfast Clubs	Donation	£20,000
June 2021	Costa Foundation	Donation	£12,500
December 2021	Macmillan	Donation	£10,000

Community Grants 2021

Date	Project Name	Amount
June	Maggie Keswick Jencks Cancer Caring Centres Trust	£250
June	451 (Stourbridge) Squadron Royal Air Force Air Cadets	£1,000
June	Fairhaven Primary School	£500
June	Dingley's Promise	£250
June	St Peter's PTFA	£250
June	Bickleigh School Association (BSA) for Bickleigh Primary School	£250
June	Wessex Cancer Trust	£450
June	Edenthorpe Hall Academy	£400
June	Friends of North Heath CP School	£500
June	Harworth & Bircotes district council	£284
June	Sports Gateway	£300
June	Houghton CofE Primary School	£500
June	Croughton all Saints primary school	£500
June	Clapton Common Boys club	£250
June	Douglas Macmillan Hospice	£250
July	Tamworth Talking Newspaper	£150
July	Community Together CIC	£150
July	Stepping Stones (Luton)	£150
July	Friends of Hardie Park	£150
July	Steps Conductive Education Centre	£150
July	Growing Well Limited	£150
July	Open Country	£150
July	Digital Skills Training CIC	£150
July	Berkshire Women's Aid (BWA)	£150
July	Greatest Hits Harrogate Cash for Kids	£150
July	Lincs FM Cash for Kids	£150
July	People Focused Group	£150
July	The Chiltern Centre	£150
July	Upstart Enterprise CIC	£150
July	Carstang Community First Responders	£150
July	Biddick Academy Trust	£150
July	The Swan Song Project	£150
July	Chapeltown Community Nursery	£150
July	Music and Memories	£150
July	Slough Fort Preservation Trust	£150
July	Acumen Community Buildings	£150
July	YMCA Thames Gateway	£150
July	Bibbys Farm Ltd	£150
July	More than Grandparents	£150
July	Without Walls Christian Fellowship	£150
July	Hits Radio Cash for Kids	£150
July	Made a Mark	£150
July	Burnrigg court carlisle	£300
July	Keech Hospice Care	£150
July	Fatfield Academy	£150
July	Holmepride - Community in Action	£150

Finances

Community Grants 2021 continued.

Date	Project Name	Amount
July	Friends of Ashgrove	£150
July	Joseph Locke Primary School	£150
July	Grace House North East	£150
July	The Huddersfield Town Foundation	£150
July	People First Services (People First)	£150
July	Cleaton Archers	£150
July	Foxglove Covert Local Nature Reserve	£150
July	Vineyard Community Centre/ Richmond Food Bank	£150
July	Calderdale SmartMove	£150
July	Just Drop-In Youth Info and Advice Ltd	£150
July	Eggcup	£150
July	Harrow Carers	£150
July	St Luke's Hospice Plymouth	£150
July	Oasis Community Housing	£150
July	Spectrum Wasp	£150
August	Kids Cancer Charity	£275
August	Swansea Music Art Digital	£275
August	Buckingham Canal Society	£275
August	Levett School, Pupil Referral Unit	£275
August	Wakefield District Scouts	£275
August	Turntable Furniture	£275
August	The Royal Fusionaires Marching Display Band	£275
August	Dial Wood Carriage Driving for the Disabled	£275
August	Friends of Avery Place	£275
August	Girlguiding North Yorkshire South	£275
August	Freedom Foundation CIC	£275
August	Diversify Education and Communities CIC	£275
August	CanDo Connect CIC	£275
August	Heidi Patterson's journey	£1,500
August	Friends of Herbert Thompson	£275
August	Primary School	£275
August	Compass Disability Services	£275
August	Park Drive Nursery	£275
August	Friends of Birchwood Grange	£275
August	Building Heroes Education Foundation	£275
August	Prevent 2 Protect	£275
August	Friends of Aspen Court	£275
August	SATEDA	£275
August	Tamworth Literary Festival	£240
August	Nas Thurrock	£275
September	Gofenna Community Interest Company	£577
September	We Are Beams	£500
September	RAW Workshop	£800
September	Bradninch Climate Action Group Bee Yard	£500
September	Allithwaite Playing Fields and Community Centre	£500
September	YPI Counselling	£450
September	North Yorkshire Hospice Care	£500
September	Sense Touchbase Pears	£410
September	Wild About Stockton Heath	£315
September	The SALTO Foundation Limited	£500
September	Friends of Dunvant Park	£610
September	Coton Green Community Hall Association	£500
September	Secret World Wildlife Rescue	£412
September	St Ann's Hospice	£500
September	Paces Sheffield	£500
October	Emmaus Dover	£500
October	Waunarlwydd Galaxy AFC CIC	£1,500
October	The Dads Lane Community Association CIO	£1,000
October	ABC to read	£700
October	Cherwell Theatre Company	£800
October	Cardiff Women's Aid	£1,000
October	Dunstable Town Youth Under 12 Tigers	£500
October	MacIntyre Great Communities	£970
Nov	The Five Towns Plus Hospice	£568
Nov	Fund Limited	
Nov	High Legh Community Association	£250
Nov	Julian House	£458
Nov	Clapgate Primary School	£118
Nov	Church Eaton Cricket Club	£240
Nov	Featherstone Rovers Foundation	£250
Nov	Oak Field Primary School	£500
Nov	Handsworth Association of Schools	£500

14

Finances

Community Grants 2021 continued.

Date	Project Name	Amount
Nov	Treloar Trust	£500
Nov	The Dell PTA	£525
Nov	Children's Adventure Farm Trust	£500
Nov	King's Church Darlington	£300
Nov	WUKSART Ltd - Watersafe UK	£520
	Search and Rescue	
Nov	Westerhope Utd Football Club ltd	£250
Nov	NewStarts	£600
Nov	BillyChip	£750
Nov	Clipstone Brook Lower School	£400
Nov	Crawley Community Action	£750
Nov	Dylan Thomas Community School	£500
Nov	The Coppice Spring Academy	£400
Nov	Wylde Coyotes Afterschool Club CIC	£500
Nov	The Gina Project CIC	£322.50
Nov	New Life Wood	£500
Nov	Orchard Meadow Primary School	£300
Nov	Cope Children's Trust	£1,000
Nov	Castle Pool Community Partnership	£259.60
Dec	Sneinton Play Centre	£561.50
Dec	St Gregory's RC Primary School	£200
Dec	Spirit and Soul Equine Therapy	£167.40
Dec	Under The Trees	£250
Dec	St Andrews Major CIW Primary School PTA	£441
Dec	Windmills - Acute Bereavement Support	£500
	Support for Children and Young People in Staffordshire.	
Dec	EMERGE 3RS	£500
Dec	Rugby Free Secondary School	£300

£50,000.00

15

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These summary financial statements are not statutory accounts but a summary of information relating to the statement of financial activities and the balance sheet. Copies of the full financial report are available on request from the foundation office.



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